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## **INTEGRITY INTERACTIVE EXPANDS AUTOMOTIVE INDUSTRY PRESENCE**

### ***New Clients and Course Offerings Reinforce Commitment to Serving Auto Manufacturers and Suppliers***

**WALTHAM, Mass., January 12, 2005**– Integrity Interactive Corporation has expanded its presence as a leading provider of online corporate ethics and compliance services to the automotive industry by developing new courses specifically for auto manufacturers, and by delivering ethics and compliance programs to new clients such as Ford Motor Company. Integrity also provides comprehensive ethics and compliance programs to leading automotive suppliers such as Robert Bosch Corporation, Tenneco Automotive Company, TRW Automotive, Oshkosh Truck Corporation, and DENSO International America. Integrity assists these companies in their continuing efforts to raise employee awareness of important ethical and legal issues throughout the workplace.

“Robert Bosch Corporation has utilized Integrity Interactive's ethics and compliance training program to reach our employees on topics such as product liability and business ethics,” said Frederick A. Stuart, Vice President, Labor Relations and Employment for Robert Bosch Corporation. “Integrity's Web-based programs are an important component of our corporate ethics and compliance program.”

Integrity Interactive works closely with its clients to develop ethics and compliance programs that include industry-specific focus as needed, as it is doing with the automotive industry and related industries. “We have worked with several clients on ethics and compliance programs such as Safety In The Workplace, Product Liability, Records Management and Code of Conduct,” said Kirk Jordan, Vice President of Research for Integrity Interactive. “Currently in production is a program on the ‘Tread Act’, which includes provisions in four major areas: tires, child passenger safety, rollover, and recalls, all of which directly impact a variety companies in the auto industry, not just the major manufacturers.”

In addition to its new course programs and client relationships, Integrity Interactive is sharing its corporate ethics and compliance expertise at upcoming thought leadership conferences in the Michigan area, such as the Association of Corporate Counsel (ACC) Michigan chapter's January 19th program in Lansing. Integrity and ACC recently hosted several key auto industry GCs and corporate attorneys, along with other members of ACC Michigan chapter for an informational briefing in October on the new amendments to the Federal Organizational Sentencing Guidelines.

“We feel that our ethics and compliance expertise, and ability to not only share best practice solutions with the auto industry, but also facilitate collaboration within our growing client community will serve those who choose Integrity Interactive well,” said Kirk Jordan. “The auto industry space is vast, and the regulatory requirements that exist above and beyond those of other public companies, make the need great for auto industry companies to have a strong compliance program with effective training.”

#### **About Integrity Interactive Corporation**

Integrity Interactive Corporation is a leading provider of corporate ethics and compliance services to Global 2000 corporations. The company provides Web-based solutions to help corporations ensure their employees act ethically and legally and comply with company policy. Integrity Interactive's programs meet the latest ethics and compliance requirements as detailed by the Sarbanes-Oxley Act, the U.S. Corporate Sentencing Guidelines, NYSE, NASDAQ, the OECD and the EU Commission for more than 240 topics such as Insider Trading, Conflicts of Interest, EU Competition, and Code of Conduct. Employees at hundreds of companies based in 40 different countries have completed more than one million Integrity Interactive course programs. These programs are developed in collaboration with many of the industry's best known corporate ethics and compliance experts, who also contribute to the original research published by Integrity Research, a division of Integrity Interactive. For more information visit [www.integrity-interactive.com](http://www.integrity-interactive.com).

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