

## Integrity Adds Tom Anderson as CEO of Fast-Growing Ethics and Compliance Provider

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Successful CEO and Seasoned Business Professional to Lead Growing Company

WALTHAM, MA -- (Marketwire) -- 08/17/09 -- Integrity, [www.i2c.com](http://www.i2c.com), the leading global provider of technology-powered, data-driven services that help global corporations measure, manage and mitigate the risk of compliance failures and attention-grabbing scandals, today announced that Tom Anderson has joined Integrity as President and Chief Executive Officer (CEO). Anderson comes to Integrity with more than 25 years of experience at senior business leadership positions with a variety of leading global organizations including McKinsey & Company, Upromise, SLM Corporation and Capital One®.

Prior to joining Integrity as President and CEO, Anderson was senior vice president, Direct to Consumer Channel, at SLM Corporation (commonly known as Sallie Mae, Inc.) and President, CEO, and member of the board at Upromise, Inc., which was acquired by SLM Corporation in 2006. At Integrity, Anderson joins Carl Nelson, who founded Integrity in 1999 and currently serves as Chairman of the Board.

"We are thrilled that Tom Anderson has joined the Integrity family," said Nelson. "Tom brings a wealth of senior leadership experience to Integrity and we look forward with anticipation to him leading Integrity to even greater success."

In this environment of tightening regulations, increased public scrutiny, and challenging economic times, Tom recognizes that this climate makes corporate ethics more important than ever. He knows first hand the challenges faced by Board Members, CEOs, and general counsels.

"I am very excited to take on the CEO role at Integrity," said Anderson. "With increasing public and regulatory focus upon ethics and compliance issues, Integrity has the market-positioning, vision and proven success to provide our customers with the services that they need to truly manage compliance risk and ensure their ethical standards are followed by their employees around the world. I look forward to working with the Integrity team as we set out to lead the Company to even greater growth."

### About Tom Anderson

Tom currently sits on the Board of Constant Contact, a leading provider of email marketing services and online survey tools. Tom has held senior business leadership positions with a variety of leading global organizations including McKinsey & Company, SLM Corporation and Capital One. Prior to SLM Corporation, Tom was CEO of Upromise, the leader in helping families save money for college. Before Upromise, Tom was CEO of AmeriFee, a medical finance company owned by Capital One Financial Corporation, and senior vice president of Capital One, where he oversaw the Young Adult credit card line of business. Before joining Capital One, he was a partner at McKinsey & Company where he was part of the leadership group of the Financial Institutions Practice. At McKinsey & Company, Tom served clients in banking, consumer credit, insurance, health care, and technology. He is a former educator and has worked with Boston Public Schools and Massachusetts Special Education Reform.

Tom holds a Bachelor of Arts degree from Dartmouth College and a Master of Science degree from Massachusetts Institute of Technology Sloan School of Management.

### About Integrity

Integrity is a technology-powered, data-driven company that helps global corporations measure, manage, and mitigate the risk of compliance failures and attention-grabbing scandals. Integrity combines proprietary technology, content, data, and professional services to keep companies out of headlines, boards out of spotlights, executives out of cross-hairs, and employees out of trouble. Our comprehensive compliance risk management offerings include: Strategy & Assessment; Training & Communications; and Measurement & Reporting. We put senior executives and in-house professionals in charge and in control of compliance risks, and give them the support they need to move business conduct standards from "aspirational" to operational. Integrity works with hundreds of the world's great companies, and serves millions of employees on six continents. For more information about Integrity, please visit [www.i2c.com](http://www.i2c.com).