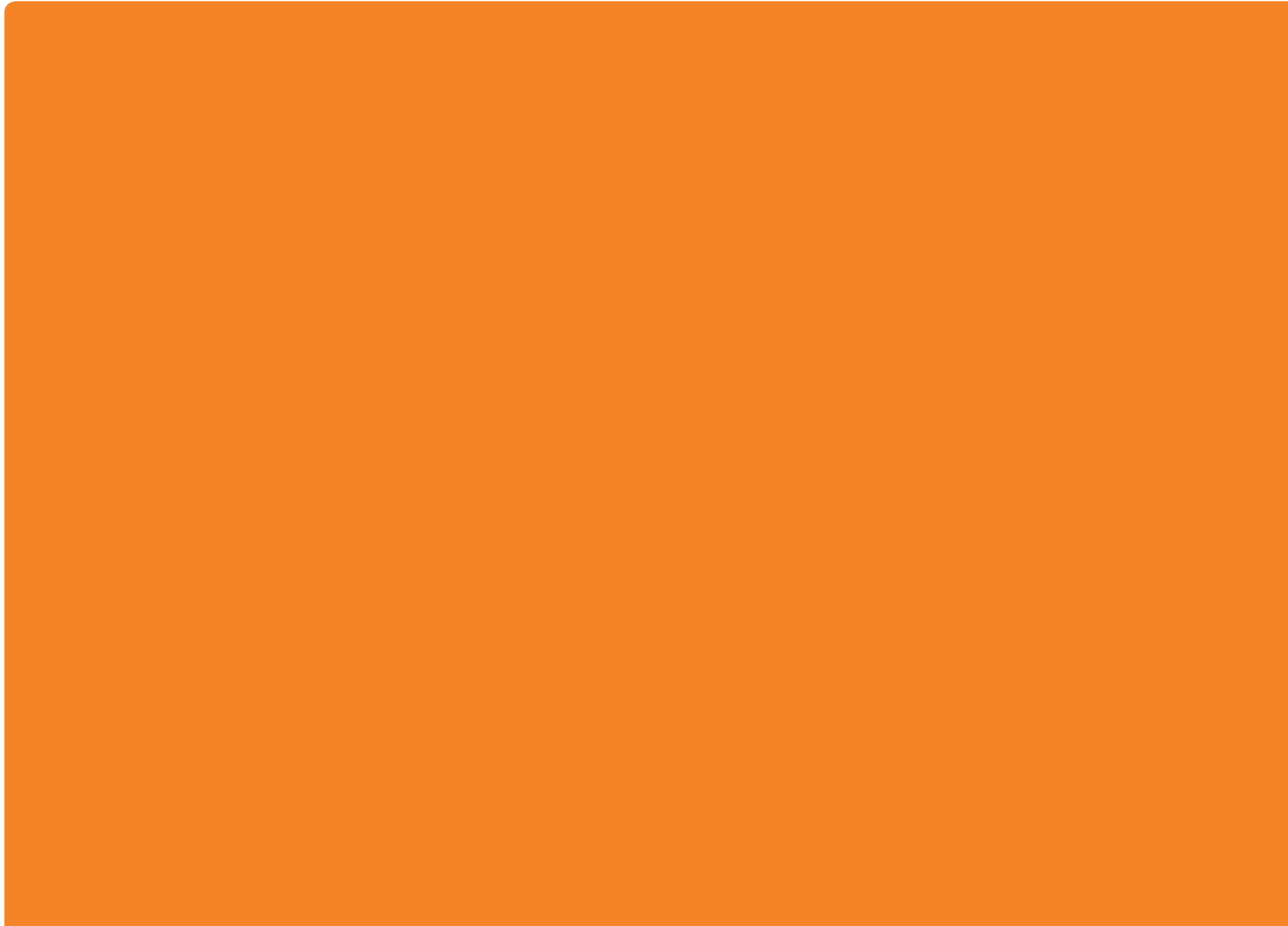


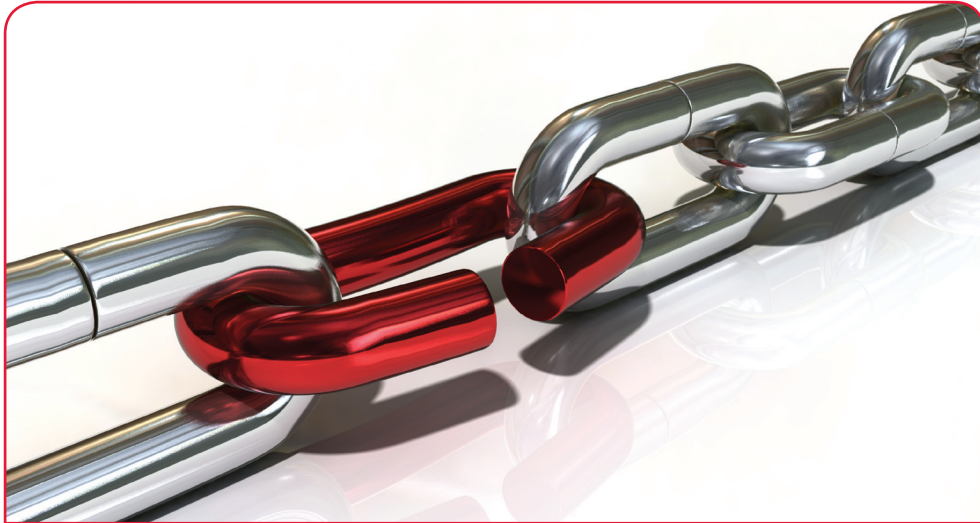


Integrity.

Supply Chain IntegritySM

Managing Your Third Party Risks





Global businesses are becoming increasingly aware of the serious brand and reputational damage that can result from compliance failures and serious misconduct in their supply chain. Companies everywhere are actively increasing their Supply Chain Integrity (SCI) efforts and communicating their expectations, standards, and values to their suppliers and business partners. The U.S. Government recently mandated Supply Chain Integrity programs for virtually all companies who do business with any federal agency (or any company that does business with any federal agency).

MANAGING YOUR THIRD-PARTY RISKS

The Internet makes it possible to heighten communication and interaction with suppliers wherever they are. The Internet enables you to manage your suppliers and supply relationships through strategies, programs, and metrics that better align supplier business conduct with your company's standards. Smart companies are automating old-fashioned processes and procedures, and using technology to manage their third-party risks.

DELIVERING YOUR MESSAGE GLOBALLY

Integrity offers a technology-powered and data-driven service for delivering your supply chain communications to recipients all over the world. Beginning with content culturally targeted to Asia, Europe, Africa, or the Americas, Integrity's products and services allow you to communicate with suppliers globally in the languages they understand best. Integrity can tailor your supply chain messages to reflect regionalized content, cultural norms, and local languages. And our presence in Europe—employees speaking nine languages, located in offices in Brussels, London, Paris, and Monaco—means Integrity can do business with European clients in the same time zone.

INTRODUCING SUPPLIER NOTIFYSM

Supplier Notify is a web-based, technology-powered service that allows your company to drive compliance into its supply chain and proactively communicate your compliance expectations to your suppliers and business partners. At no cost to your company, you can analyze and report on your Supply Chain Integrity risks, saving valuable time and resources. Your company can deploy Supplier Notify at no charge (suppliers will be charged a nominal fee).

Supplier Notify is:

- A cost-effective approach to establish an ongoing communications program with your supply chain.
- An efficient way to ensure your suppliers acknowledge and certify to your business conduct standards.
- An automated vehicle for capturing questionnaire data from suppliers.
- A database that creates, maintains, and updates compliance history profiles and detailed contact information of suppliers.
- A management tool to conduct regular assessments of Supply Chain Integrity risk.
- A fast and easy way to bring your company into compliance with government-imposed Supply Chain Integrity requirements (including FAR 3.10).

Supplier NotifySM is a web-based, technology-powered service that allows your company to manage its third party risks by driving compliance into the supply chain.

SUPPLIER NOTIFY

SATISFIES FAR 3.10

Help | Logout

User Mode: Purchaser

Home Documents Messages Reports Users My Profile

Brand Co. Management Message

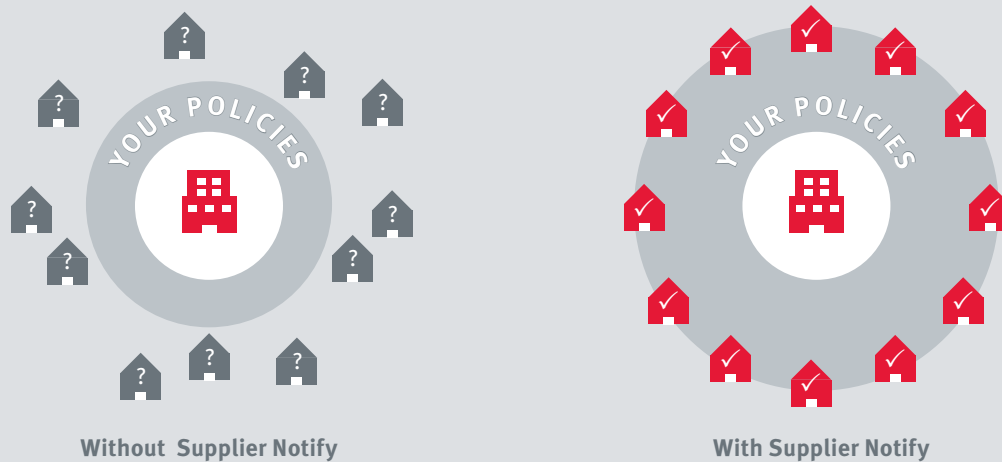
Brand Co. holds itself to high standards of ethical behavior, product quality and social responsibility. These standards reflect our internal values and the expectations of external stakeholders, such as customers, regulators, investors and the public. Furthermore, we find business relationships are more productive and effective when they are built on trust, mutual respect and common values. As such, Brand Co. seeks relationships with suppliers and business partners who share our commitment.

We developed the Supplier Guiding Principles set out below to assist us with selecting partners who operate in a manner consistent with these standards and to assist our suppliers with understanding our expectations. We developed these standards mindful

Recent Messages

Important Notice:
All Brand Co. agents and subcontractors will be required to complete an FCPA questionnaire in the next 30 days. Please log in again soon for more details!

Supplier Notify helps you ensure that your suppliers and business partners are doing business in accordance with your standards.



HOW DOES IT WORK?

1. **Upload your Notifications, Certifications, and Questionnaires** – We can automate all of your supply chain notifications, certifications, and questionnaires. Code of conduct certifications, conflicts of interest disclosures, and FCPA questionnaires are just the beginning. E-mail us the latest version of your materials, and we'll take it from there. At no charge to your company, we'll even show you how to make subtle changes that will dramatically increase your completion rates.
2. **Communicate your Standards** – Your documents will be loaded into a password-protected website that carries your company's branding and messaging. Suppliers can view and download them. We can make your materials available to suppliers in as many different languages as you want.
3. **Collect Supplier Responses** – Once suppliers receive your standard and policy information, you can ask them to take any or all of these steps (it's up to you):
 - Acknowledge receipt.
 - Affirm understanding.
 - Ask questions and give feedback.
 - Certify compliance.
4. **Document Supplier Responses** – Integrity will record supplier responses, report aggregated results to your company on a regular basis, and maintain an accurate archive on a persistent basis.
5. **Send Special Alerts and Reminders** – Supplier Notify lets you communicate directly and efficiently with your suppliers. You can:
 - Alert suppliers to industry news and issues.
 - Notify suppliers before problems arise.
 - Send reminders to suppliers.

WHO SHOULD YOU TARGET?

- Service Partners
- Resellers
- Contingent Workers
- Distributors
- Advisors
- Consultants
- Suppliers
- JV Partners
- Outsourcing Partners
- Vendors
- Contractors
- Franchises

WHY SHOULD YOU ACT NOW?

- Comply with new U.S. regulations mandating Supply Chain Integrity by March 12, 2009.
- Save your company time and valuable resources by communicating directly to all of your suppliers and business partners, all at once.
- Gain the ability to alert and notify your entire supply chain on hot button issues.
- Anticipate supply chain problems—don't just react to headlines.

SUPPLIER NOTIFY SOUNDS GOOD, BUT...

- **What if we have no budget?** Supplier Notify can be deployed at no cost to your company. Suppliers pay a nominal fee.
- **Couldn't we just do this ourselves?** The answer is NO. The process of communicating individually to suppliers is time consuming, labor intensive, and technologically challenging: use an expert. Use Integrity.
- **Can't we postpone this for a while?** New U.S. regulations, FAR 3.10, requires immediate action.

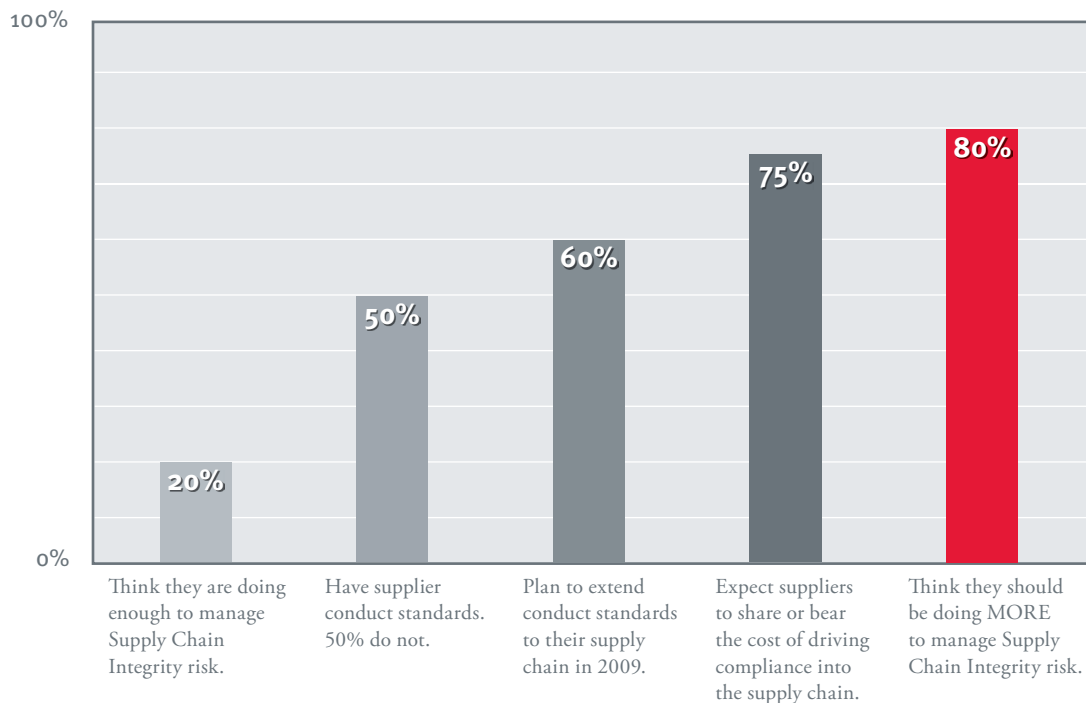
No company can afford a
corporate integrity failure
in the supply chain.

SMART USES FOR INTEGRITY'S SUPPLIER NOTIFY SYSTEM

- 1. Supplier Code of Conduct certifications:** Most companies maintain a relatively brief set of business conduct standards for suppliers and other business partners. Supplier Notify is an excellent platform for distributing these standards to large audiences, collecting their certifications, and documenting their responses for subsequent analysis and review.
- 2. FCPA (Foreign Corrupt Practices Act) questionnaires and certifications:** The FCPA prohibits the bribery of foreign officials by employees and agents. Many companies want their suppliers to log into Supplier Notify and complete a due diligence questionnaire (DDQ) prior to certifying that they will not engage in, or condone, actions that violate the FCPA.
- 3. Conflicts of Interest, Gifts, & Entertainment Policy certification:** Suppliers are often asked to disclose conflicts or potential conflicts of interest and acknowledge understanding of these policies. In addition, especially near the holidays, suppliers must show understanding of gifts policies and report attempts by your employees to provide inappropriate gifts. Supplier Notify can facilitate these acknowledgements and facilitate the early reporting of deviations from these policies.
- 4. Data Privacy & Information Security certification:** The Integrity Supplier Notify system can be used to convey your organization's data privacy standards and information security practices to third party entities who come in contact with company information. Supplier Notify can also be used for checklists and questionnaires related to these topics.
- 5. Business Ownership questionnaires:** Many organizations require a certain number of contracts to be awarded to small, minority-owned, woman-owned, or veteran-owned businesses. Determining whether existing suppliers meet these criteria can be a challenge. Supplier Notify provides suppliers a vehicle for making that determination and for providing proof that they are certified as one of these business classifications.
- 6. Hotline Use Policy certification:** As they do with their own employees, many companies have a mechanism (such as a hotline) for suppliers to report suspicious activity or actions that appear to violate a certain standard. Integrity's system can communicate hotline information and document vendor certification to report events that are suspected to violate standards.
- 7. C-TPAT (Customs-Trade Partnership Against Terrorism) documentation:** Through this initiative, U.S. Customs is asking businesses to ensure the integrity of their security practices and communicate their security guidelines to their business partners within the supply chain. You can demand that your suppliers acknowledge awareness of these guidelines via the Integrity system.
- 8. Immigration (I-9) certifications:** It is often important to ensure that suppliers are hiring workers eligible to work in the United States. Integrity's Supplier Notify system can communicate this requirement, deliver the I-9 form, and capture suppliers' statement that they are complying with this requirement.

- 9. Capturing Named Insured Certificates:** Contracts often require that vendors name your company on its insurance policies in the event they cause damage while working on your property or with your company's assets. Supplier Notify enables vendors to certify they have fulfilled this obligation.
- 10. Supplier Contact Information updates:** Contacts change within organizations fairly regularly. Most organizations do not possess a current database of supplier contact information including name, title, e-mail, telephone, fax, and mailing address. Integrity's Supplier Notify system can facilitate the periodic update of such information and capture it in a single database (eliminating the hassle of bits and pieces located across different systems and business units).
- 11. Supply Chain Surveys & Questionnaires:** Supplier Notify can facilitate the distribution of questionnaires and the collection and reporting of survey responses. Need to collect due diligence with regard to corruption and bribery? Supplier Notify can automate the process, create a database, and flag exceptional responses. Supplier Notify is a content neutral platform that can accommodate questionnaires on virtually any topic.
- 12. Sustainability Assessments:** More and more organizations survey their business partners to determine how they score on a variety of sustainability and corporate responsibility issues (ranging from labor practices to the environment). Supplier Notify provides a simple mechanism to deliver that survey, collect the responses, report the findings, and illustrate trends over time.

WHAT DO YOUR PEERS THINK?



Source: Global 2000 Companies participating in Integrity's 2008 Supply Chain Risk Management Survey.

About Integrity

Integrity helps leading global companies manage their third party risks by driving integrity standards into the supply chain. We move work from your desk to ours and then get it done quickly, correctly, and cost-effectively. We use technology, data, and customer support to streamline administrative tasks involving suppliers and business partners. This includes a wide range of supply chain notifications, certifications, and questionnaires.

Integrity works with hundreds of the world's great companies and reaches millions of vendors, contractors, and employees on six continents. For more information about Integrity, please visit www.i2c.com.

Contact Integrity to set up
a demonstration today.

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