



Integrity Interactive Corporation  
Erin Boyle  
[eboyle@i2c.com](mailto:eboyle@i2c.com)  
781-398-3509

Schwartz Communications  
Paul DiPerna or Chuck Kabat  
[integrity@schwartz-pr.com](mailto:integrity@schwartz-pr.com)  
781-684-0770

## **Integrity Acquires Leading Provider of Compliance Risk Management Software & Services**

*Software Impressions provides on-demand vision & visibility into compliance risks & programs of global companies*

**Boston, Mass., September 10, 2008** — Integrity Interactive® Corporation ([www.i2c.com](http://www.i2c.com)), a company that helps global corporations measure, manage, and mitigate the risk of headline-grabbing compliance failure, today announced the acquisition of Software Impressions, LLC, a privately-held software developer and online services provider that builds and maintains ‘dashboards’ and ‘radar screens’ for managing compliance risks and mitigation programs (including hotline reporting, internal case management, compliance training, and many related initiatives). Based in Avon, Connecticut, Software Impressions is the developer of EthicsAdvantage®, the premier compliance case management dashboard in use by *Global 2000* companies today.

With the acquisition of Software Impressions, Integrity provides Board members, C-level executives, and in-house counsel with a window into all aspects of ethics & compliance risks and the myriad corporate programs deployed to combat them.

As companies expand in size and global reach, senior executives and in-house lawyers struggle every day with the challenge of comprehending the scope and scale of their compliance risks, and tailoring and targeting their compliance risk management programs accordingly. Most corporate leaders and risk managers spend 80% of their time collecting and scrubbing data on compliance risks and responses, and less than 20% making strategic decisions and judgments that could actually decrease compliance exposure and outside legal spending. EthicsAdvantage, combined with Integrity’s broader risk management suite, gives senior executives the vision and visibility they need to direct, coordinate, evaluate, and report upon all aspects of compliance risk management (including hotline reporting, internal case management, risk assessment surveys, employee training programs, supplier ethics management, and a wide range of compliance-related certification and disclosure initiatives).

“Companies can’t manage risks they can’t see. And they struggle to justify mitigation programs they can’t measure. Too many senior business leaders don’t have the critical, objective data they need when it comes to ethics & compliance risk inside their companies.” said Dave Curran, CEO of Integrity. “Integrity puts senior executives and compliance professionals back in charge and in control of compliance risks, and gives them the tools, technologies, content, and data they need to move business conduct standards from ‘aspirational’ to operational. Integrity is the world’s leading expert in building and deploying compliance risk mitigation programs. Software Impressions builds and delivers the world’s best compliance vision and visibility tools. Combined, we help compliance professionals understand what needs to be done, do it, and then measure the results.”

“Integrity is the ideal company to build upon and grow our EthicsAdvantage technology,” said Rick Spear, founding CEO of Software Impressions. “The EthicsAdvantage dashboard has attracted a larger and more loyal audience than any service of its type because of the quality of its results and its

ease of use and implementation. With this acquisition, Integrity can now offer *Global 2000* enterprises SI's scalable technology and proven expertise within its integrated compliance risk management solutions.”

### **About Integrity**

Integrity is a technology-powered, data-driven company that helps global corporations measure, manage, and mitigate the risk of compliance failures and attention-grabbing scandals. Integrity combines proprietary technology, content, data, and professional services to keep companies out of headlines, boards out of spotlights, executives out of cross-hairs, and employees out of trouble. Our comprehensive compliance risk management offerings include: Strategy & Assessment; Training & Communications; and Measurement & Reporting. We put senior executives and in-house professionals in charge and in control of compliance risks, and give them the support they need to move business conduct standards from ‘aspirational’ to operational. Integrity works with hundreds of the world’s great companies, and serves millions of employees on six continents. For more information about Integrity, please visit [www.i2c.com](http://www.i2c.com).

### **About Software Impressions**

Software Impressions is a software developer and online services provider that opens windows of vision & visibility into corporate compliance risks and mitigation programs (including hotline calls, internal case management, risk assessment surveys, employee training programs, supplier ethics management, and a wide range of compliance-related certification and disclosure initiatives). Vision & visibility tools help senior executives and compliance professionals increase the effectiveness of their compliance programs, and actually decrease compliance exposure and outside legal spending. Based in Avon, Connecticut, Software Impressions is the developer of EthicsAdvantage, the premier compliance case management dashboard in use by *Global 2000* companies today. Additional information about Software Impressions may be found at: [www.softwareimpressions.com](http://www.softwareimpressions.com)

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EthicsAdvantage® is a registered trademark of Software Impressions, LLC.