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Integrity Develops New Courses and Communications Tools That Raise Awareness of Compliance Issues for Global Corporations

WALTHAM, MA, Oct 14, 2009 (MARKETWIRE via COMTEX) -- Integrity Interactive Corporation (www.i2c.com), a leader in the ethical compliance industry, helping some of the world's top brands build and maintain ethical cultures, today announced the addition of ten new courses and twelve new communication tools. These new offerings are available immediately and are designed to meet the needs of global corporations, as they face day to day compliance challenges.

These courses and communication tools were developed with industry experts, and are continuously updated in accordance to new laws or regulations as well as industry standards. The newly developed course and communications address the following risk areas: Ethical Corporate Culture, Bribes, Gifts & Conflicts of Integrity, Privacy, Intellectual Property & Security, Employee Rights & Working Conditions, Health, Safety and Environmental Protection and Government Investigations and Controls.

Integrity courses offer scenario-based learning that is deployable and customizable globally. Courses run 30 - 45 minutes and track individual completions. Integrity Communication Tools and PinPoints are shorter in length and are deployed in engaging short animations.

"We really appreciate working with Integrity Interactive," said Becky Burtless-Creps, OGC-Compliance, Ford Motor Company. "This is another example of how they continuously update their products, which makes it easier for us to keep our compliance communications fresh and interesting." The following is a selection of Integrity's new courses. For a complete list of courses please contact Integrity.

- Attorney-Client Privilege This course covers creating the attorney-client privilege, preserving the privilege, loss of control of information and the crime-fraud exception.
- Competition Law Refresher Provides educational awareness around cartels, market division and distributors, resale price maintenance and abuse of dominance.
- Confidentiality and Competitive Intelligence Discussions regarding protecting confidential information and third parties, acceptable competitive intelligence and gathering competitive intelligence.
- Data Safeguarding This course highlights introducing confidential information, administrative steps to protect confidential information and protection of electronic data in-house and when mobile.
- Global Workplace Rights The focus of this course is on equal opportunity and non-discriminatory treatment. Employee's impact on local communities and guiding principles for suppliers is included as well.
- Political Activities and Payments Highlights of this course include: speaking publicly, participating in political activities and using company resources.

Integrity's new PinPoints now available include, but are not limited to the following: -- Careful Communication: Keeping E-Mail appropriate -- Financial Integrity: Sales and Revenue -- Financial Integrity: Financial Controls About Integrity: Integrity is dedicated to helping global corporations measure, manage, and mitigate the risk of ethics and compliance failures and attention-grabbing scandals. Our technology powered, data-driven approach puts senior executives and in-house professionals in charge and in control of compliance risks, giving them the capability to move business conduct standards from "aspirational" to operational.

We have the expertise, technology, and systems to make the goal of risk reduction a reality. Integrity works with hundreds of the world's great companies and reaches millions of vendors, contractors, and employees on six continents. For more information about Integrity, please visit www.i2c.com Erin Boyle Integrity Interactive Marketing, Communications & Events Manager 781-891-9700 Email Contact Erica Askew Integrity Interactive Public Relations 781-891-9700 Email Contact SOURCE: Integrity Interactive

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